



STRATEGIC PARTNER OPPORTUNITIES

Strategic Partners assist Michigan ASCD in their mission to lead the educational community by initiating, influencing, and advocating equity, opportunity, and success for all learners and teachers. Participating Strategic Partners receive recognition and opportunities to connect with educational leaders from across the state throughout the year. For more information, please contact Melissa Usiak at musiak@michiganascd.org.

	\$500 BASIC	\$1,500 ASSOCIATE	\$2,500 PATRON	\$4,500 LEADER
BECOME AN INFORMED PART OF THE MIASCD COMMUNITY	✓	✓	✓	✓
RECEIVE A MIASCD PARTNER MEDALLION FOR YOUR PROMOTIONAL MATERIALS	✓	✓	✓	✓
RECEIVE THE MIASCD NEWSLETTER AND MEMBERSHIP EMAILS	✓	✓	✓	✓
YOUR LOGO & ORGANIZATION RECOGNIZED ON OUR STRATEGIC PARTNER WEB PAGE	✓	✓	✓	✓
YOUR EVENTS LISTED ON THE MIASCD WEBSITE CALENDAR	✓	✓	✓	✓
1-3 "PARTNER HIGHLIGHT" FEATURES IN THE MIASCD NEWSLETTER		✓	✓	✓
PLACEMENT OF YOUR LOGO ON THE HOME PAGE OF MIASCD'S WEBSITE		✓	✓	✓
RECOGNITION IN A DEDICATED E-BLAST TO ALL MIASCD MEMBERS			✓	✓
OPPORTUNITY TO SPONSOR A LUNCH DURING A MIASCD PROGRAM			✓	✓
OPPORTUNITY TO MAKE A PRESENTATION TO THE MIASCD BOARD OF DIRECTORS				✓

This document is intended to be the spark a conversation. As a small organization, we have the ability to be flexible with our partnerships. If you have a different idea or suggestions for collaboration, please contact us.