



Michigan ASCD Strategic Partner and External Relationship Guidelines

October 2015

Criteria for External Relationships:

- Does the proposed collaboration actively support the mission of Michigan ASCD?
- Will Michigan ASCD be asked to support values or outcomes that are inconsistent with its own values and outcomes?
- Will the activity promote one or more of the Michigan ASCD goals?
- Will the activity make a positive difference for student and/or educators?
- Will the activity strengthen and advance the image of Michigan ASCD?
- Can the purpose of the collaboration be better accomplished together or alone?
- Will the activity divert energy, attention or resources from other significant commitments?
- Will the activity diminish the financial and/or other resources of Michigan ASCD?
- What is the expected and understood outcomes and commitment from all the partners?
- Is the collaboration understood and supported by the governance of the participating organizations?