



STRATEGIC PARTNER OPPORTUNITIES



CONNECT & ADVOCATE

Strategic Partners assist Michigan ASCD in their mission to lead the educational community by initiating, influencing, and advocating equity, opportunity, and success for all learners and teachers. Participating Strategic Partners receive recognition and opportunities to connect with educational leaders from across the state throughout the year. To get started with your partnership today, please contact Executive Director, Melissa Usiak at musiak@michiganascd.org

STRATEGIC PARTNER BENEFITS	\$500 BASIC	\$1,500 ASSOCIATE	\$2,500 PATRON	\$4,500 LEADER
Become an informed part of the Michigan ASCD community	•	•	•	•
Receive a Michigan ASCD Strategic Partner Medallion for your promotional materials	•	•	•	•
Receive the Michigan ASCD newsletter and informational membership emails	•	•	•	•
Your logo recognized on Michigan ASCD's Strategic Partner web page, with a description of your organization and a link back to your website	•	•	•	•
Opportunities for distribution of materials at Michigan ASCD events	•	•	•	•
Placement of your logo on the homepage of Michigan ASCD's website		•	•	•
Recognition in an e-blast featuring our top Strategic Partners to all Michigan ASCD members			•	•
Opportunity for CLI or ILI program sponsorship				•
Additional custom benefits				•